



Fundraising Guide

Now that you have registered online, chosen an event date, and created a fundraising goal, all you have left to do is fundraise! This guide is to help you promote your event and fundraise prior to and on the day of your ***Inside Out for Autism*** event at your campus.

Promoting *Inside Out for Autism* on Campus:

In order to have a successful ***Inside Out for Autism*** event, we recommend promoting the event at your campus. Here are some suggestions to increase your event awareness:

- Put ***Inside Out for Autism*** event posters up around the campus.
- Share the event and cause with faculty, staff, and students in newsletters, through social media, and on your website.
- Reach out to specific departments and student-led organizations to engage participation in the event.

Fundraising Ideas before the Event Day:

Get a head start on reaching your fundraising goal! Here are some ideas to get you started:

- Initiate an employee and/or student fundraising challenge! See which employee, department, and/or student-led organization can raise the most money.
- Start a raffle basket fundraiser.
- Coffee donation! Skip your purchased cup of coffee and donate the cost of the coffee to ***Inside Out for Autism***.
- Organize a bottle drive.

Fundraising Ideas for the Event Day:

Build the excitement around your ***Inside Out for Autism*** event by hosting a fundraiser on your event day! Here are some fun ideas:

- Have a bake sale! Bake your own goodies or approach a local bakery for donations. Sell some coffee along with it!
- Organize a campus BBQ.
- Organize a fun day that will raise funds and help students and faculty to de-stress.

WEAR YOUR SHIRT INSIDE OUT
TO SUPPORT AUTISM AWARENESS
& ACCEPTANCE



INSIDE OUT FOR AUTISM



This Canada-wide fundraiser brings together businesses, schools and communities to raise funds and promote awareness and acceptance for Autism Spectrum Disorder. Learn more at InsideOutForAutism.ca.

(Insert your event details here)

Join the fun on:

Team name:



Raise funds and
bring the fun to
your campus!

Contact AutismBC

hello@autismbc.ca

InsideOutForAutism.ca

#InsideOut4Autism

autismbc.ca

