



Fundraising Guide

Now that you have registered online, chosen an event date, and created a fundraising goal, all you have left to do is fundraise! This guide is to help you promote your event and fundraise prior to and on the day of your ***Inside Out for Autism*** event at your workplace.

Promoting *Inside Out for Autism* at Your Workplace:

In order to have a successful ***Inside Out for Autism*** event, we recommend promoting the event internally and externally at your workplace. Here are some suggestions to increase your event awareness:

- Put ***Inside Out for Autism*** event posters up at your workplace
- Share the event with all employees
- Share the event on your social media and through email newsletters

Fundraising Ideas before the Event Day:

Get a head start on reaching your fundraising goal! Here are some ideas to get you started:

- Initiate an employee fundraising challenge! See which employee can raise the most money.
- Start a raffle basket fundraiser.
- Place a coin jar at your front desk and see how many donations you can collect.
- Coffee donation! Skip your purchased cup of coffee and donate the cost of the coffee to ***Inside Out for Autism***.

Fundraising Ideas for the Event Day:

Build the excitement around your ***Inside Out for Autism*** event by hosting a fundraiser on your event day! Here are some fun ideas:

- Have a bake sale! Encourage everyone at work to bake or approach a local bakery for donations. Sell some coffee along with it!
- Organize a staff and community BBQ.

WEAR YOUR SHIRT INSIDE OUT
AT WORK TO SUPPORT AUTISM
AWARENESS & ACCEPTANCE



INSIDE OUT FOR AUTISM



This Canada-wide fundraiser brings together businesses, schools and communities to raise funds and promote awareness and acceptance for Autism Spectrum Disorder. Learn more at InsideOutForAutism.ca.

(Insert your event details here)

Join the fun on:

Team name:



Raise funds and
bring the fun to
your workplace!

Contact AutismBC

hello@autismbc.ca

InsideOutForAutism.ca

#InsideOut4Autism

autismbc.ca

